

Message Text

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TO AMEMBASSY LONDON
INFO AMCONSUL CASABLANCA
AMEMBASSY COPENHAGEN
AMEMBASSY LAGOS

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E.O. 11652: N/A

TAGS: EFIS, UK

SUBJECT: FISHERIES TRADE OPPORTUNITY

REF: LONDON 20491, DECEMBER 16, 1977

1. THE NATIONAL MARINE FISHERIES SERVICE (NMFS), NOAA, COMMERCE REPORTS IN RESPONSE TO REFTTEL, THAT US FISHERMEN DO NOT CATCH SIZEABLE QUANTITIES OF HORSE MACKEREL (TRACHURUS TRACHURUS). THE FOLLOWING TYPES OF MACKEREL (M) WERE CAUGHT OFF THE U.S. COAST IN COMMERCIAL QUANTITIES IN 1976: JACK M-19 METRIC TONS (T), ATLANTIC M-3 T, KING M-4.5 T AND SPANISH M-7. BECAUSE MACKEREL SPECIES DO NOT HAVE UNIFORMLY ACCEPTED COMMON NAMES, COULD EMBASSY PLEASE PROVIDE SCIENTIFIC NAME OF SPECIES DESIRED BY U.K. FIRM. NMFS WILL ADVERTISE THE TRADE OPPORTUNITY THROUGH ITS UNCLASSIFIED

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MARKET NEWS SERVICE.

2. NMFS APPRECIATES EMBASSY'S REPORTING ON FISHERY TRADE OPPORTUNITIES. AS A RESULT OF THE NEW 200-MILE FISHERY CONSERVATION ZONE, U.S. LANDINGS WILL BE SUBSTANTIALLY HIGHER IN 1977 FOR THE FIRST TIME IN OVER 20 YEARS. U.S. COMPANIES ARE NOW LOOKING FOR EXPORT

OPPORTUNITIES. NMFS UNDERSTANDS THAT PRICES OF FISHERY COMMODITIES HAVE RISEN SHARPLY IN RECENT MONTHS IN THE

K. AND COMBINED WITH DECLINING DOLLAR EXCHANGE RATES, SUGGEST THAT SOME EXCELLENT OPPORTUNITIES MAY EXIST FOR EXPANDED U.S. FISHERY EXPORTS TO THE U.K.

3. NMFS MAINTAINS LISTS OF FOREIGN IMPORTERS OF SEAFOOD PRODUCTS BY SPECIES AND WOULD APPRECIATE EMBASSY PROVIDING A LIST OF U.K. SEAFOOD IMPORTERS INDICATING WHICH SPECIES EACH COMPANY HANDLES. THIS INFORMATION WILL THEN BE DISTRIBUTED TO U.S. EXPORTERS THROUGH NMFS MARKET NEWS SERVICE. CHRISTOPHER

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